

The Biggest Irrigation Technology Exhibition in China

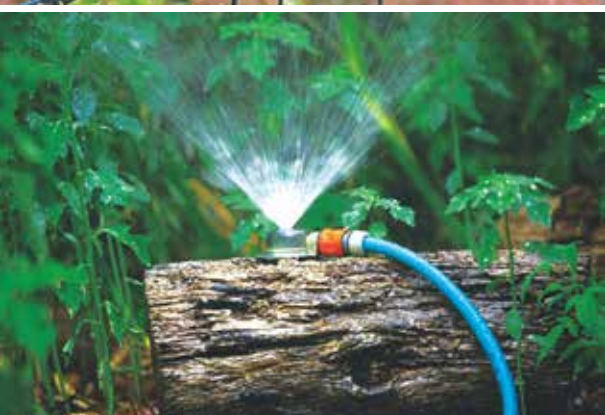


# THE 5TH CHINA(BEIJING) INTERNATIONAL IRRIGATION TECHNOLOGY EXHIBITION

**March 30–April 1, 2017**

**Beijing Exhibition Center**

[www.itechina.com.cn](http://www.itechina.com.cn)



**Supported by**

Chinese Academy of Agricultural Sciences  
Beijing Municipal Bureau of Agriculture  
Beijing Municipal Commission of Rural Affairs

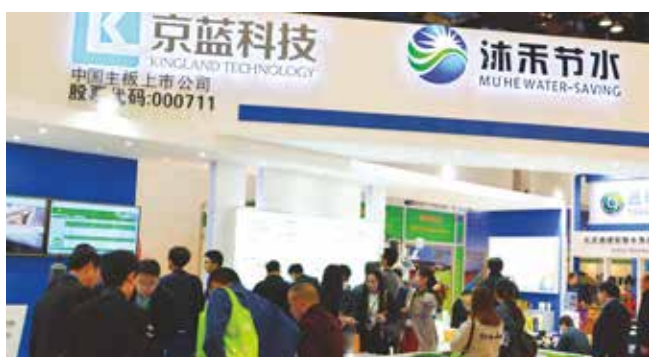
**Hosted by**

Chinese Society of Horticultural Sciences

**Organizer**

Zhenwei Exhibition Group





## The Marketing Background

According to the “National Agricultural Water-Saving Program”, issued by the Chinese State Council on Dec.13, 2015, the national farmland effective irrigation will be up to 3 billion mu by 2020. Over the next 5 to10 years, water- saving irrigation will develop rapidly, and the market of domestic water-saving irrigation will approach to 500 billion Yuan. Under the background of using national policy to promote the development of water conservancy, water-saving irrigation has huge market capacity as dominant force in the future water conservancy construction.

## Brief Introduction of ITE 2016

China (Beijing) International Irrigation Technology Exhibition (ITE) is the largest Irrigation Exhibition in China. It is hosted by Chinese Society of Horticultural Sciences, Crop Science Society of China, Chinese Society of Agricultural Engineering and Xinjiang Zhenwei Exhibition Co., Ltd.

ITE 2016 covered different aspects, such as water-saving irrigation, greenhouse&horticultural materials and wisdom agricultural technology.

ITE 2016 with a magnificent exhibition space of 12,000sqm, attracted over 300 exhibitors and nearly 12,000 visitors form 18 countries.

During ITE 2016, overseas buyers from 13 countries and regions such as America, Brazil, Israel, France, Poland, Russia, India, Korea, and Japan. Furthermore, group visitor from 182 township agricultural organizations of 14 districts of Beijing are organized by Beijing Municipal Commission of Rural Affairs to make spot transaction.





## Exhibition Scope

### Irrigation Area:

- ISprinkler irrigation machinery
- IPrecision irrigation equipment
- IDrip irrigation
- IPump

### Greenhouse & Horticultural Area:

- IComplete sets of greenhouse
- IGreenhouse skeleton materials

### Intelligence Equipment Area :

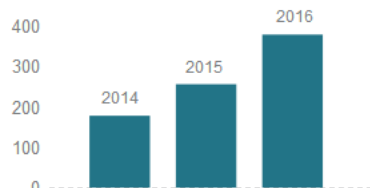
- IAgricultural aircraft
- Iagricultural aviation technology and applying pesticide spraying equipment

### Wisdom Agricultural Technology Area:

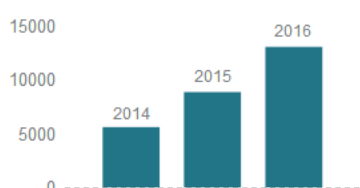
- IAgricultural Aviation
- IInternet of Things
- IPrecision agriculture technology
- IAgricultural high-tech equipment



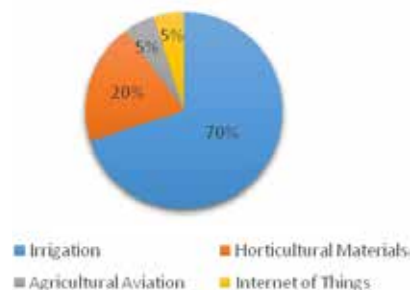
Amount of Exhibitors



Amount of Visitors



Types of Exhibitors



Types of Visitors



## Space with Shell Scheme

Price: standard USD2,500/ 9 sqm; Regular size: 3m×3m.

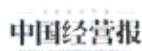
This option includes back & inside walls, carpet, fascia board, one consulting desk, two chairs, one fluorescent light and one power point (220V, 5A).

## Raw Space

Indoor Price: USD250/sqm (Minimum 36sqm).

The exhibitors can appoint their own stand contractor or delegate official contractor to customize their stand design. Carpet is not included.

## Media Cooperation



北京, Beijing



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